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WHAT WE DO

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MICHAEL GOODWIN, PRODUCTION DESIGNER

We do visual design for film and other related media. We create interior and exterior settings in studio and on location for filming, promotional events, conventions and permanent interior design requiring specialized installation. Our work includes the design of sets, specially built props, themed interior design, models, and special effects.

Our work can be seen on television in commercials for countries including the United States, Canada, France, Mexico, Japan, Germany, and Italy, produced in countries as varied as The Czech Republic, Uruguay, Argentina, Canada, Chile and the U.S. (see C.V. for COMMERCIAL PRODUCTION CREDITS). Other work can also be seen in North America in commercial installations such as BassPro Sports, Movenpick and Movenpick Marche Restaurants etc.

Michael has worked in this and related fields for twenty five years. Originally from a background in design for opera and theatre, he has designed for some of the more important cultural institutions in Canada, including the Stratford Festival, the Toronto International Film Festival, and the Canadian Opera Company. His list of corporate clients has included Benson and Hedges, digital broadcasters, communication and international film production companies. In the course of his Production Design work for film, he has designed (in collaboration with SFX companies in Europe, North and South America) explosions, rain and water effects, extensive snow scenes, and special effect scenarios. Working in collaboration with Lucas Films and their marketing department, he has rebuilt some of the Star Wars sets for commercial production which were shot with the original DOP from the film. The range of design work includes a wide variety of interior sets (kitchens, street scenes, airplane interiors) and art directed exterior scenes involving WW II military equipment, shot deep in the Czech Republic, mountains built on real mountains, and shooting in an imaginary human brain. This work requires a quick understanding of period detail, coupled with an understanding of how to realize it on time and on budget.

